



***A History of Fashion Icons:  
From Marie Antoinette to Lady Gaga***

***Course Syllabus  
Kip Brott, Coordinator  
Lifelong Learning Collaborative  
Fall 2019***

***A History of Fashion Icons:  
From Marie Antoinette to Lady Gaga  
Fall 2019***

**When?**

Tuesdays, 1:00 – 3:00 PM  
September 10 – November 19, 2019  
**NO CLASS ON** October 1

**Coordinator**

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**Course Description**

Throughout history individuals of exceptional vision and taste have dazzled us with their groundbreaking fashion choices. These legendary “fashion icons” have sparked admiration, emulation, and sometimes even outrage! Join us as we learn more about their remarkable lives and explore how personal style, fashion, culture, and history are dynamically interrelated.

We will begin our studies in 18<sup>th</sup> century France with Marie Antoinette, the last Queen before the French Revolution, and end with Lady Gaga, modern-day pop sensation *extraordinaire*. Along the way we will examine some of the leading fashion arbiters of the past 250 years – including Empress Josephine, Queen Victoria, the Duke & Duchess of Windsor, Christian Dior, Marilyn Monroe, Grace Kelly, Audrey Hepburn, Jacqueline Kennedy Onassis, Twiggy, Cher, David Bowie, Princess Diana, Madonna, and more!

**Weekly Presentations**

Class members will be required to give presentations on fashion icons that they will select from a list prepared by the coordinator. Following our historical timeline, each week two participants will give a presentation and lead a discussion for the group, one participant in Session A and the other in Session B.

The coordinator welcomes the opportunity to meet with you before your presentation to discuss your topic and strategize on how to present it. See the attached ***Guidelines for Presentations*** for additional information.

**Reading & Video Assignments**

To complement the weekly presentations, the coordinator will assign reading material and videos that are to be reviewed in advance of each class. In addition, some fellow classmates may ask you to read or view something before their presentations.

**Weekly Schedule of Presentations**  
***A History of Fashion Icons: From Marie Antoinette to Lady Gaga***  
***Fall 2019***

<b>Week</b>	<b>Date</b>	<b>Session A</b>	<b>Session B</b>
1	9/10/19	<b><u>Welcome to the Course</u></b> <i>Presentation:</i> <i>Kip Brott</i>	<b><u>What's a Fashion Icon Anyway?</u></b> <i>Presentation:</i> <i>Kip Brott</i>
2	9/17/19	<b><u>Marie Antoinette</u></b> <i>Presentation:</i> <i>Kip Brott</i>	<b><u>Empress Josephine</u></b> <i>Presentation:</i> <i>Bob Martin</i>
3	9/24/19	<b><u>Empress Eugenie</u></b> <i>Presentation:</i> <i>Kip Brott</i>	<b><u>Queen Victoria</u></b> <i>Presentation:</i> <i>Celene Healy</i>
4	10/8/19 (No class on 10/1)	<b><u>Duke &amp; Duchess of Windsor</u></b> <i>Presentation:</i> <i>Sonie Price</i>	<b><u>Diana Vreeland</u></b> <i>Presentation:</i> <i>Gloria DePaola</i>
5	10/15/19	<b><u>Christian Dior</u></b> <i>Presentation:</i> <i>Deborah DeCoteau</i>	<b><u>Marilyn Monroe</u></b> <i>Presentation:</i> <i>Rosemary Zelano</i>
6	10/22/19	<b><u>Grace Kelly</u></b> <i>Presentation:</i> <i>Rosalyn Gereboff</i>	<b><u>Audrey Hepburn</u></b> <i>Presentation:</i> <i>Shirley DiMatteo</i>
7	10/29/19	<b><u>Jacqueline Kennedy Onassis</u></b> <i>Presentation:</i> <i>Janice Golden</i>	<b><u>Twiggy</u></b> <i>Presentation:</i> <i>Liliana Fijman</i>
8	11/5/19	<b><u>Cher</u></b> <i>Presentation:</i> <i>Arthur Richter</i>	<b><u>David Bowie</u></b> <i>Presentation:</i> <i>Rosemary Lowenstein &amp; Pat Moriarty</i>
9	11/12/19	<b><u>Diana, Princess of Wales</u></b> <i>Presentation:</i> <i>Eddie Weinstein</i>	<b><u>Anna Wintour</u></b> <i>Presentation:</i> <i>Gordon Hayes</i>
10	11/19/19	<b><u>Madonna</u></b> <i>Presentation:</i> <i>Shula Schoenfeld</i>	<b><u>Lady Gaga</u></b> <i>Presentation:</i> <i>Rose Gergel</i>

**Weekly Reading & Video Assignments**  
***A History of Fashion Icons: From Marie Antoinette to Lady Gaga***

**WEEK 1 – SEPTEMBER 10**

**Session A**

**WELCOME TO THE COURSE**

**Introductions, Syllabus, Reading & Video Assignments, Presentations**

**Presentation: *Kip Brott***

**Session B**

**“WHAT’S A FASHION ICON ANYWAY?”**

**Presentation: *Kip Brott***

**Reading Assignment**

***What Is a Fashion Icon? by Simon Doonan, Slate Magazine, November 2011 (5 pages)***

*A somewhat tongue-in-cheek article with accompanying slides by Simon Doonan, the Creative Ambassador-at-Large for the American chain of luxury department stores Barneys.*

[http://www.slate.com/articles/life/doonan/2011/11/fashion\\_icons\\_the\\_seven\\_kinds.html](http://www.slate.com/articles/life/doonan/2011/11/fashion_icons_the_seven_kinds.html)

**Videos**

***Jane Fonda Talks About Being a Fashion Icon, 2015 (4minutes)***

*Jane Fonda is an American actress, writer, political activist, fitness guru, and former fashion model.*

<https://www.youtube.com/watch?v=zQSRojxu-kY>

***Project Runway, Season 3, Episode 5: Iconic Statement, 2006 (43 minutes)***

*In this episode of the Emmy-winning reality TV series, the designers must modernize a look for celebrated fashion icons, including Marilyn Monroe, Audrey Hepburn, Jacqueline Kennedy Onassis, Twiggy, and Cher!*

<https://www.dailymotion.com/video/x4s13fl>

## WEEK 2 – SEPTEMBER 17

### Session A

#### MARIE ANTOINETTE

Presentation: *Kip Brott*

#### Reading Assignment

***Fashion to Die For: Did an Addiction to Fads Lead Marie Antoinette to the Guillotine?* by Hunter Oatman-Stanford, *Collector's Weekly*, May 2015 (28 pages)**

This is an informative and thought-provoking interview with Kimberly Chrisman-Campbell, author of *Fashion Victims: Dress at the Court of Louis XVI and Marie-Antoinette*.

<https://www.collectorsweekly.com/articles/fashion-to-die-for/>

#### Videos

***The Political Consequence of Dress, Video Lecture by Caroline Weber, Soho.org, October 2013 (16 minutes)***

Caroline Weber is Associate Professor of French at Barnard College and the author of the book *Queen of Fashion: What Marie Antoinette Wore to the Revolution*.

<http://sohorep.org/the-political-consequence-of-dress>

***"Shopping" -- Scene from the film "Marie Antoinette," directed by Sophia Coppola, 2006 (3 minutes)***

In this modern-day cinematic depiction, Marie Antoinette (Kirsten Dunst) indulges her extravagant shopping habits and revels in the over-the-top luxury of her royal world before the French Revolution.

<https://www.youtube.com/watch?v=jfyL8qAxpPU>

#### Video (Optional)

***Power Dressing, Lecture 1 – Clothing the Wicked Queen: Marie Antoinette, Fashion, and the End of the Ancien Regime, by Sylvia Sagona, 2017, (1 hour, 44 minutes)***

Sylvia Sagona is an internationally recognized specialist on 19th century French society who retired from the French Department at The University of Melbourne. This is the first of a three-part documentary series that provides a fascinating historical perspective on the power and politics of fashion. NOTE: Watch as much or as little as you wish of this rather lengthy video.

<https://www.youtube.com/watch?v=Sx2bTb99ODY>

### Session B

#### EMPRESS JOSEPHINE

Presentation: *Bob Martin*

#### Reading Assignment

***Josephine and Juliette: Neoclassical Goddesses of Paris Fashion, by Hazel Smith, Bonjour Paris website, October, 2016 (10 pages)***

Chief trendsetters Empress Joséphine and socialite Madame Juliette Recamier led the way in the neoclassical fashion craze that swept the new empire after the French Revolution.

<https://bonjourparis.com/fashion/josephine-and-juliette-neoclassical-goddesses-of-paris-fashion/>

#### Reading Assignment (Optional)

***Fashion and the Reinvention of Court Costume in Portrayals of Josephine de Beauharnais (1794-1809), by Susan L. Siegfried, *Apparence(s)*, June 2015 (23 pages)***

Susan L. Siegfried, Professor of Art History and Women's Studies at the University of Michigan/Ann Arbor, explains in this article that during Josephine's reign as Empress of the French (1804-09) an image was forged for her as simultaneously an empress and a woman of fashion. This blurred the traditional boundary between court

costume and fashion, which had never been rigidly maintained but acquired a new fluidity with the political and economic circumstances of the Napoleonic Empire.

<https://journals.openedition.org/apparences/1329>

#### Video

***The Coronation of Napoleon and Empress Josephine, 2002 (3 minutes)***

*A dramatic re-enactment of the coronation held in the Cathedral of Notre Dame de Paris in 1804, from the miniseries Napoleon (2002) starring Christian Clavier as Napoleon and Isabella Rossellini as Josephine.*

<https://www.youtube.com/watch?v=Mik7TAd6KjY>

#### Video (Optional)

***Power Dressing, Lecture 2 – Napoleon’s Josephine: Sartorial Survivor, by Sylvia Sagona, 2017 (1 hour, 44 minutes)***

*This is the second of a three-part documentary series that provides a fascinating historical perspective on the power and politics of fashion. NOTE: Watch as much or as little as you wish of this rather lengthy video.*

<https://www.youtube.com/watch?v=NMIY8yk8Ia8>

## WEEK 3 – SEPTEMBER 24

### Session A

#### EMPRESS EUGENIE

Presentation: *Kip Brott*

#### Reading Assignments

***Charles Frederick Worth, the Empress Eugenie, and the Invention of Haute Couture, by Olivier Courteaux, Napoleon.org (10 pages)***

*In this article Olivier Courteaux, who holds a Doctorate in History from the University of Paris-Sorbonne, discusses how the collaboration evolved between Empress Eugenie and Charles Frederick Worth, the “Father of Haute Couture.”*

<https://www.napoleon.org/en/history-of-the-two-empires/articles/charles-frederick-worth-the-empress-eugenie-and-the-invention-of-haute-couture/>

**[Impress of an Empress, by Alexander Fury, The Independent, September 2013 \(10 pages\)](https://www.independent.co.uk/life-style/fashion/features/impress-of-an-empress-the-influence-of-eugenie-on-luxury-style-is-still-felt-today-8824515.html)**

*The influence of Empress Eugenie on luxury style is still felt today.*

<https://www.independent.co.uk/life-style/fashion/features/impress-of-an-empress-the-influence-of-eugenie-on-luxury-style-is-still-felt-today-8824515.html>

#### Video (Optional)

***Power Dressing, Lecture 3 – Petticoat Politics: Empress Eugenie and the Carnival Empire, by Sylvia Sagona, 2017 (1 hour, 42 minutes)***

*This is the third of a three-part documentary series that provides a fascinating historical perspective on the power and politics of fashion. NOTE: Watch as much or as little as you wish of this rather lengthy video.*

<https://www.youtube.com/watch?v=15ZHTwEY3SI>

### Session B

#### QUEEN VICTORIA

Presentation: *Celene Healy*

#### Reading Assignment

***How 20-Year-Old Queen Victoria Forever Changed Wedding Fashion, by Julie Miller, Vanity Fair, April 2018 (9 pages)***

*Queen Victoria, who married Prince Albert of Saxe-Coburg in February 1840, made a momentous sartorial decision by wearing white on her wedding day.*

<https://www.vanityfair.com/style/2018/04/queen-victoria-royal-wedding>

#### Video

***What Widows Wore: Victorian Fashions for Mourning, CBS Sunday Morning, 2014 (5 minutes)***

*When Prince Albert died quite unexpectedly at age 42 in December 1861, Queen Victoria went into mourning and wore black for the rest of her long life. In this video, journalist Martha Teichner takes us on tour of the 2014 exhibit at New York City's Metropolitan Museum of Art, which explored what was expected of Victorian-Era widows.*

<https://www.youtube.com/watch?v=PFhzyRkyfOE>

**WEEK 4 – OCTOBER 8**  
**(NO CLASS on October 1)**  
**Session A**  
**THE DUKE & DUCHESS OF WINDSOR**  
**Presentation: *Sonie Price***

**Reading Assignment**

***Duke and Duchess of Windsor, by Andrew Bolton, Love to Know Fashion and Beauty Website (21 pages)***  
*Andrew Bolton, Head Curator of the Metropolitan Museum of Art's Costume Institute in New York City, maintains that, as individuals, the influence of the Duke and Duchess of Windsor on 20<sup>th</sup> century fashion was considerable, but combined it was unassailable.*

<https://fashion-history.lovetoknow.com/fashion-history-eras/duke-duchess-windsor>

***An Understated Wedding for a Controversial Couple, by Laura Trevelyan, Anglophenia, 2011 (2 pages)***  
*When the Duke of Windsor, formerly King Edward VIII, married Wallis Simpson on June 3, 1937, it was a rather simple affair – by royal standards at least!*  
<http://www.bbcamerica.com/anglophenia/2011/03/wallis-and-edward-an-understated-wedding-for-a-controversial-couple>

**Video**

***“Wallace and Edward,” Scene from the film “W.E.,” directed by Madonna, 2011 (2 minutes)***  
*In this film clip Mrs. Simpson (Andrea Riseborough) and Edward, Prince of Wales (James D’Arcy) flirt and dance as they discuss such topics as romance and marriage.*

<https://youtu.be/cvWCzMAwo>

**Session B**  
**DIANA VREELAND**  
**Presentation: *Gloria DePaola***

**Reading Assignment**

***The Cult of Diana, by Amy Fine Collins, Vanity Fair, November 1993 (15 pages)***  
*Long before her death in 1989, Diana Vreeland had passed into the realm of cultural icons. In this article Amy Fine Collins takes the measure of the woman who, for much of the 20th century, defined fashion.*

<https://www.vanityfair.com/culture/1993/11/diana-vreeland-199311>

**Videos**

***Trailer for the film “Diana Vreeland: The Eye Has to Travel”, directed by Lisa Immordino Vreeland, 2011 (3 minutes)***

*This film is an intimate portrait and a vibrant celebration of Diana Vreeland, an enduring icon whose influence changed the face of fashion, beauty, art, publishing, and culture forever during her fifty-year reign as the “Empress of Fashion.”*

<https://www.youtube.com/watch?v=AnvI0xgJJe8&list=PLpO2QjTVNCbh0wSXcOTiP8BMw7ry7nMH1&index=5>

***“Think Pink” -- Scene from the film “Funny Face”, 1957 (5 minutes)***

*The character of fashion editor Maggie Prescott, played by actress Kay Thompson in this stylish cinematic romp, was purportedly based on Diana Vreeland.*

<https://www.youtube.com/watch?v=KX6TaA6IRkk>



## WEEK 5 – OCTOBER 15

### Session A

#### CHRISTIAN DIOR

Presentation: *Deborah DeCoteau*

#### Reading Assignments

***The New Look: A Legend, featured on La Maison Dior Website (c. 10 pages)***

Christian Dior's haute-couture collection of February 1947, quickly dubbed "The New Look", revolutionized post-war fashion worldwide.

[https://www.dior.com/couture/nl\\_nl/a-maison-dior/the-story-of-dior/the-new-look-revolution](https://www.dior.com/couture/nl_nl/a-maison-dior/the-story-of-dior/the-new-look-revolution)

***When Skirts Were Full and Women Were Furious, by Annalisa Barbieri, The Independent, March 1996 (4 pages)***

Dior's New Look produced not only adulation but also outrage when it first debuted in 1947.

<https://www.independent.co.uk/news/when-skirts-were-full-and-women-were-furious-1340021.html>

#### Video

***How Christian Dior Reinvented Fashion, Haute Le Mode, 2017 (8 minutes)***

A colorful presentation by youthful vlogger Luke Marr that focuses on Dior's life, his philosophy, and his stunning career achievements, with rare live footage from Dior's atelier and runway shows.

<https://www.youtube.com/watch?v=rmVmrhafMb0&feature=youtu.be>

### Session B

#### MARILYN MONROE

Presentation: *Rosemary Zelano*

#### Reading Assignments

***Marilyn Monroe, The Eternal Shape Shifter, by Lois Banner, Los Angeles Times, August 2012 (2 pages)***

In this insightful op-ed Lois Banner, Professor of History and Gender Studies at the University of Southern California, notes that the extraordinary breadth of Marilyn Monroe's image enables new generations to see her in differing ways.

<http://articles.latimes.com/2012/aug/05/opinion/la-oe-0805-banner-marilyn-monroe-icon-biography-20120805>

***The Radical Anti-Fashion of Marilyn Monroe, The Cut/Spring Fashion Issue, by Elizabeth Winder, March 2017 (5 pages)***

Despite the legendary photos of Marilyn Monroe in iconic dresses, her personal "I-don't-care" fashion style was an indication that she valued her mind far more than her celebrated body.

<https://www.thecut.com/2017/03/the-radical-anti-fashion-of-marilyn-monroe.html>

#### Video

***"Diamonds Are A Girl's Best Friend," performed by Marilyn Monroe in the film "Gentlemen Prefer Blondes," 1953***

In one of her most unforgettable scenes, Marilyn as Lorelei Lee dazzles in a hot pink satin gown designed by William Travilla.

<https://www.youtube.com/watch?v=bfsnebjd-BI&feature=youtu.be>

**WEEK 6 – OCTOBER 22**  
**Session A**  
**GRACE KELLY**  
**Presentation: Rosalyn Gereboff**

**Reading Assignment**

***Giving Good Taste A Sense of Glamour: Why Grace Kelly Remains Such an Enduring Style Icon, by Emma Spedding, The Telegraph, November 2016 (17 pages)***

*Grace Kelly's impact on fashion was enormous – she is still regarded as having the unique ability to make anything look elegant!*

<https://www.telegraph.co.uk/fashion/people/why-grace-kelly-remains-such-an-enduring-style-icon/>

**Video**

***Grace Kelly: Princess and Style Icon, 2012 (5 minutes)***

*This video presents highlights of the Grace Kelly exhibition organized by the Victoria & Albert Museum, London and the Grimaldi Foundation, Monaco, in 2012 (note the catchy jazz score featuring “Love and Learn” by Harold Arlen and Ira Gershwin from the movie “The Country Girl,” for which Ms. Kelly won the Academy Award for Best Actress in 1954).*

<https://www.youtube.com/watch?v=xXf4z7Um89M&feature=youtu.be>

**Session B**  
**AUDREY HEPBURN**  
**Presentation: Shirley DiMatteo**

**Reading Assignment**

***Givenchy and Hepburn: The Original Brand Ambassadors, by Vanessa Friedman, New York Times, March 2018 (7 pages)***

*Hubert de Givenchy and Audrey Hepburn, a gifted designer and his celebrated actress muse, defined a relationship that has become the gold standard of almost every brand.*

<https://www.nytimes.com/2018/03/13/fashion/hubert-de-givenchy-audrey-hepburn-designer-muse.html>

**Video**

***It's So Audrey! A Style Icon, 2007 (8 minutes)***

*A heartfelt documentary tribute to the ultra-iconic fashion style of Audrey Hepburn – “everybody’s darling” -- and the unprecedented effect she has had on the world of fashion.*

<https://www.youtube.com/watch?v=Xxw1tLFAty8&feature=youtu.be>

**WEEK 7 – OCTOBER 29**  
**Session A**  
**JACQUELINE KENNEDY ONASSIS**  
**Presentation: Janice Golden**

**Reading Assignment**

***Inside the Tragic Strength of Jacqueline Kennedy Onassis: How the Iconic First Lady Became the Picture of Poise and Heartbreak, by Natalie Finn, E-News, July 2018 (17 pages)***

*Jacqueline Kennedy Onassis, a paragon of fortitude and determination in the face of adversity, was also a tastemaker for the ages who inspired the fashion choices of countless women in her wake.*

<https://www.eonline.com/news/955569/inside-the-tragic-strength-of-jacqueline-kennedy-onassis-how-the-iconic-first-lady-became-the-picture-of-poise-and-heartbreak>

**Video**

***A Thousand Days of Magic: Dressing Jacqueline Kennedy for the White House, Rizzoli Books, 2015 (3 minutes)***

*Renowned designer Oleg Cassini, who has written his memoirs of working closely with Jacqueline Kennedy during her White House years, once said, "I dressed her as a star in a major film – which she was..."*

<https://www.youtube.com/watch?v=UCOaBGJmdKQ&feature=youtu.be>

***Jackie's White House Tour, February 14, 1962 (5 minutes)***

*In 1962 First Lady Jacqueline Kennedy gave an exclusive televised tour of the White House, hosted by CBS's Charles Collingwood. In this brief clip Mrs. Kennedy, dressed in a red wool suit designed by Oleg Cassini with an elaborate bouffant hairdo popular at the time, guides us through the State Dining Room.*

<https://www.youtube.com/watch?v=Ft1wgQ0VYrc>

**Session B**  
**TWIGGY**  
**Presentation: Liliana Fijman**

**Reading Assignment**

***Twiggy: Model Bio & Pictures, Retrowaste Database/The 1960's (4 pages)***

*At just seventeen British sensation Twiggy burst onto the fashion world, appearing on the pages of nearly every major magazine and setting the fashion standard for The Swinging Sixties. A wonderful series of Twiggy's photographs appears at the end of this brief article – be sure to click on them all!*

<https://www.retrowaste.com/1960s/fashion-in-the-1960s/twiggy/>

**Videos**

***Twiggy: Fashion Icon of the 60's, 2018 (4 minutes)***

*A pictorial tribute to Twiggy, British cultural icon and top supermodel of the 1960's.*

<https://www.youtube.com/watch?v=g12eOih99kM&feature=youtu.be>

***Twiggy at London Fashion Week, September 2009 (4 minutes)***

*Hilary Alexander, British journalist and former fashion director of the Daily Telegraph, speaks with Twiggy at London Fashion Week in 2009 about her career and the photographic retrospective honoring her at the National Portrait Gallery.*

<https://www.youtube.com/watch?v=2o3kpQ6KVsE&feature=youtu.be>

**WEEK 8 – NOVEMBER 5**  
**Session A**  
**CHER**  
**Presentation: Arthur Richter**

**Reading Assignment**

***How Cher Transformed Fashion and Became One of the Most Influential Style Icons in Red Carpet History, by Brooke Mazurek, Billboard, May 2017 (4 pages)***

*During her career of more than 50-years that has spanned television, film and music, Cher's skin-baring, sequin-drenched ensembles have influenced a legion of designers and performers -- she was the original red carpet renegade!*

<https://www.billboard.com/articles/news/lifestyle/7800945/how-cher-transformed-fashion-and-became-one-of-the-most-influential>

**Videos**

***Cher, Goddess of Pop, 2018 (5 minutes)***

*With six decades of fame under her belt, pop icon Cher has never been afraid to take a risk. In this brief video, we follow her music and style evolution from 60's hippie to cinematic superstar.*

<https://www.youtube.com/watch?v=fyiSttXb8B8&feature=youtu.be>

***Cher Wins Best Actress: 1988 Oscars (4 minutes)***

*Wearing an exotic creation designed by Bob Mackie, Cher makes a touching speech at the 1988 Oscar ceremonies, where she won the award for Best Actress for her performance in "Moonstruck."*

<https://www.youtube.com/watch?v=raybaccaAaU>

**Session B**

**DAVID BOWIE**

**Presentation: Rosemary Lowenstein & Pat Moriarty**

**Reading Assignment**

***David Bowie's Style Legacy, by Sheryl Garratt, The Guardian, January 2016 (7 pages)***

*Ziggy Stardust, Aladdin Sane, The Thin White Duke -- Bowie's distinctive outfits have influenced designers from Jean Paul Gaultier to Hedi Slimane.*

<https://www.theguardian.com/music/2016/jan/11/david-bowie-style-icon-fashion-legacy-aladdin-sane>

**Video**

***David Bowie's Multiple Personalities and Personas, 2018 (5 minutes)***

*Bowie's unique personas, one-of-a kind-costumes, and groundbreaking performances defied gender norms and set a new standard for artists everywhere.*

<https://www.youtube.com/watch?v=cOmbGTHZnxU&feature=youtu.be>

**WEEK 9 – NOVEMBER 12**  
**Session A**  
**DIANA, PRINCESS OF WALES**  
**Presentation: *Edie Weinstein***

**Reading Assignment**

***How Princess Diana Became a Fashion Icon, by Rachel Tashjian, Vanity Fair, February 2017 (6 pages)***  
Eleri Lynn, Curator of the exhibit “Diana: Her Fashion Story” which recently closed at Kensington Palace, discusses the evolution of the Princess’ style – and why her fashion choices had such impact.  
<https://www.vanityfair.com/style/2017/02/princess-diana-fashion-icon>

**Videos**

***Princess Diana, Fashion Queen, 2016 (8 minutes)***

A pictorial tribute to Princess Diana that illustrates how her wardrobe changed and evolved during her years in the public eye, with a soundtrack that includes “She’s in Fashion” by British rock band Suede.  
[https://www.youtube.com/watch?v=IbCf4C\\_G33c&feature=youtu.be](https://www.youtube.com/watch?v=IbCf4C_G33c&feature=youtu.be)

***Dancing with Diana (3 minutes)***

*Princess Diana wows the audience at the Royal Opera House in a surprise dance performance to Billy Joel’s “Uptown Girl” with ballet star Wayne Sleep in 1985.*  
<https://www.youtube.com/watch?v=pmf-P0xkd9A>

**Session B**  
**ANNA WINTOUR**  
**Presentation: *Gordon Hayes***

**Reading Assignments**

***Thirty Years at Vogue: How Anna Wintour Changed the Way the World Gets Dressed, by Jess Cartner-Morley, The Guardian, September 2018 (4 pages)***

In her years as editor of American *Vogue*, Anna Wintour has invented “soft power dressing” and become as famous as her celebrity cover stars. Lionized and satirized, feared and respected – what’s next?

<https://www.theguardian.com/fashion/2018/sep/05/30-years-vogue-anna-wintour-changed-way-world-gets-dressed>

**Videos**

***September Issue – Movie Trailer, 2007 (2 minutes)***

R. J. Cutler’s 2007 documentary follows Anna Wintour, renowned editor of *Vogue*, as she prepares the September issue, the most important of the year, heralding the autumn fashions to come.

<https://www.youtube.com/watch?v=5NsAH5xtLt4>

***73 Questions with Anna Wintour, Vogue (6 minutes)***

From her least favorite word in fashion to why she always has on her Chanel shades, *Vogue’s* Editor in Chief shares the 73 things that make her Anna Wintour.

[https://www.youtube.com/watch?v=MhXwO\\_mkdzQ&feature=youtu.be](https://www.youtube.com/watch?v=MhXwO_mkdzQ&feature=youtu.be)

***The Devil Wears Prada - Final Scene, 2009 (2 minutes)***

*Meryl Streep’s character Miranda Priestly, supposedly based on Anna Wintour, discusses the pitfalls of ambition and success with her disillusioned assistant, played by Anne Hathaway, in the film’s poignant final scene.*

<https://www.youtube.com/watch?v=8xCfGIYQiPI>

## WEEK 10 – NOVEMBER 19

### Session A

#### MADONNA

Presentation: *Shula Schoenfeld*

#### Reading Assignments

***Happy Birthday, Madonna!* by Liana Satenstein, August 2018 (4 pages)**

As Madonna turns 60, *Vogue* looks back at the Queen of Pop's iconic style revolution – from “early haphazard” to conical bras to ethereal Catholicism! (Retrospective slide show included)

<https://www.vogue.com/article/madonna-birthday-and-style-through-the-ages>

#### Video

***“Vogue,” Sung by Madonna, 1990 (5 minutes)***

“Vogue” is a song by from Madonna’s album “I’m Breathless” released in 1990. Madonna was inspired by dancers/choreographers Jose Gutierrez and Luis Camacho (both of the Xtravaganza House group in New York), who introduced her to stylized dance moves called “vogue-ing” at the Sound Factory club in NYC.

<https://www.youtube.com/watch?v=GuJQSAiODqI&feature=youtu.be>

### Session B

#### LADY GAGA

Presentation: *Rose Gergel*

#### Reading Assignments

***Lady Gaga’s Style Evolution: From Meat Dress to Custom Versace*, by Kylie Ursin, *W Magazine*, March 2018 (48 pages, mostly all pictures)**

Lady Gaga, pop provocateur, actress, musician, activist, and philanthropist, has undergone more outfit changes than one could ever hope to achieve in a lifetime! Enjoy this pictorial tribute to her looks over the years.

<https://www.wmagazine.com/gallery/lady-gaga-style-evolution>

***Lady Gaga Opens Up About “A Star is Born,” MeToo, and a Decade in Pop*, by Jonathan Van Meter, *Vogue*, September 2018 (16 pages)**

An intimate and revealing interview at home in Malibu with Lady Gaga, who says at one point, “For me, fashion and art and music have always been a form of armor. I just kept creating more and more fantasies to escape into, new skins to shed.”

<https://www.vogue.com/article/lady-gaga-vogue-cover-october-2018-issue>

#### Video

***Lady Gaga Performing “Fashion” with RuPaul, 2013 (3 minutes)***

The incomparable Lady Gaga & fabulous drag queen RuPaul perform “Fashion” – what more is there to say?

<https://www.youtube.com/watch?v=9GsFIL90Mg0>

## **Guidelines for Presentations**

### ***A History of Fashion Icons: From Marie Antoinette to Lady Gaga***

***Kip Brott, Coordinator***

***Fall 2019***

#### **FORMAT**

Following our historical timeline, **each week two participants will give a presentation and lead a discussion for the group, one participant in Session A and the other in Session B:**

**A. Participants will select the topic of their presentations in advance on a first-come, first-served basis from a list of history's most noteworthy fashion icons prepared by the coordinator.** We will need a total of 18 presenters (2 per week for 9 weeks), so it will be important that most everyone sign up to present. If you wish, you may double up with a partner so long as all sessions are covered.

**B. There are many different formats you may use for your presentation,** including Power Point, Google Slides, videos, film clips, flip charts, and handouts. But no matter what format you use, remember that fashion is a visual medium **so be sure to include plenty of pictures and visual aids.** If you have garments or accessories that are relevant to your topic, bring them along to show to the class! Want to dress up like your icon? Do it!

**C. To complement the weekly presentations, the coordinator will assign reading material and videos of reasonable length that are to be reviewed in advance of each class.** When you present, you may also wish to suggest an article, video or some discussion questions to the class ahead of time. If so, you can send out this information yourself, or you can send it to the coordinator and he will forward it to the class. Please try to get this information to your classmates as early as possible (e.g., at least one week ahead).

**D. Ideally your presentation should be approximately 30 minutes long with an additional 15 minutes for a discussion** led by you with assistance from the coordinator.

#### **CONTENT**

The fashion icons we will study in this course are not just "cardboard cutouts" or "paper dolls" wearing stylish clothes, but actual human beings who have lived (or continue to live) meaningful lives. They have inspired us throughout history with groundbreaking fashion choices, creating a lasting impact for generations to come. **With this in mind, you should focus on at least two key factors in your presentations:**

**A. A biographical study of your fashion icon:** Since the subject of our course is a history of fashion icons, place your analysis of their lives in a historical context. Consider such questions as: When and where were they born? Are they still living? What were the key events of their lives and how did these events shape them? Who were the most significant people in their lives in terms of relationships and influence? What did they accomplish in their lives and for what are they best known or remembered in terms of impact on their times?

**B. How and why did our icons become icons?** Our fashion icons come from many walks of life – including royalty, politics, fashion design, fashion journalism, modeling, cinema, and music. In light of their roles in society and their life experiences, consider how they became known for their fashion choices. Why did they capture the public's imagination? Did their style remain the same or evolve? And what was the scope of their influence on the fashion of their times and subsequently? Answering questions like this will demonstrate one of the key precepts of our course: How personal style, fashion, culture, and history are dynamically interrelated.

## **RESEARCH**

A few suggestions for conducting research on your fashion icon:

A. **The Internet has a wealth of information** on the lives and fashion impact of our icons. Just enter a search request – for example, “Marie Antoinette” or “Marie Antoinette fashion” and you may be surprised and delighted at what comes up for your review (e.g., articles, videos, film clips, etc.)!

B. **Books and magazines are another great source of information** (from the local library -- or try Amazon, E-Bay, etc. if you care to purchase at nominal cost).

C. **The coordinator will provide a selected bibliography** useful for preparing presentations or for optional further study. Some of these books are owned by the coordinator and he will be happy to loan them to class participants.

D. **Prior discussion of presentation with coordinator:** The coordinator welcomes the opportunity to meet with you before your presentation to discuss your topic and strategize on how to present it. Meetings can be scheduled in person or by phone or email.

## **ADDITIONAL TIPS**

A. **We will be studying a group of fashion icons from the past 250 years who are a pretty dazzling bunch** – so your audience will be geared up in advance to learn more about these remarkable individuals. **Relax and enjoy putting your presentation together for them!**

B. **Get organized!** Your fellow classmates will get the most from your presentation if it is presented systematically. Make an outline – what do you want to say and when do you want to say it? For example, you could start with an introduction that grabs their attention, continue with an illustrated discussion of your icon’s life and fashion impact step-by-step, and end your remarks with a pithy conclusion that stimulates them to learn even more.

C. **Please do not read your entire presentation.** It is fine to work from notes, but be sufficiently familiar with your material that you can speak to your classmates naturally. Eye contact is important too!

D. **Rehearse your presentation in advance.** Make sure you can move through all of your content easily within the allotted time. You might want to get feedback by presenting to a fellow classmate, friend, or family member. Listen to their suggestions and revise your remarks to improve your impact on the listener.

E. **Check and recheck the technology you are using as part of your presentation.** Verify the compatibility in the week before your presentation – e.g., if you’re using Power Point or Google slides bring your USB key/jump drive to the coordinator and test it with the equipment in the course room (this will just take a few minutes).

D. **For additional excellent suggestions** please consult LLC’s Collaborative Learning Guidelines, especially pages 16-24. The link on LLC’s website is: <https://www.lifelonglearningcollaborative.org/wp-content/uploads/Guidelines.pdf>



## **Selected Bibliography for Further Reading**

### ***A History of Fashion Icons: From Marie Antoinette to Lady Gaga***

***Kip Brott, Coordinator  
Fall 2019***

#### **WEEK 1**

##### **Session A: Introduction**

##### **Session B: What's a Fashion Icon Anyway?**

*\*Royal Style: A History of Aristocratic Fashion Icons*, by Luise Wackerl, Prestel, 2012

*\*Star Style: Hollywood Legends As Fashion Icons*, by Patty Fox, Angel City Press, 1999

*Fashion Icons: Fashion Trends Throughout the Centuries*, by Leen Demeester, Language Publishers, 2013

*\*Fashion Rebels: Style Icons Who Changed the World through Fashion*, Carlyn Cerniglia Beccia, Aladdin/Beyond Words, 2016

*Gay Icons: The (Mostly) Female Entertainers Gay Men Love*, by **Georges-Claude Guilbert, Macfarland, 2018**

*\*Groundbreaking Fashion: 100 Iconic Moments*, by Jane Rocca, Smith Street Books, 2017

#### **WEEK 2**

##### **Session A: Marie Antoinette**

*\*Queen of Fashion: What Marie Antoinette Wore to the Revolution*, by Caroline Weber, Picador, 2007

*\*Marie Antoinette's Head: The Royal Hairdresser, The Queen, And The Revolution*, by **Will Bashor, Lyon's Press, 1<sup>st</sup> Edition, 2013**

*\*Fashion Victims: Dress at the Court of Louis XVI and Marie Antoinette*, by **Kimberly Chrisman-Campbell, Yale University Press, 2015**

*\*Marie Antoinette: The Journey*, by Antonia Fraser, Anchor, 2002

*Rose Bertin, The Creator of Fashion at the Court of Marie-Antoinette*, by Emile Langlade, Forgotten Books, 2012 (Originally published 1911)

*Rose Bertin : Couturière de Marie-Antoinette*, by Michelle Saporì, Librairie Académique Perrin, 2010 (In French)

### **Session B: Empress Josephine**

\**Ambition and Desire: The Dangerous Life of Josephine Bonaparte*, by Kate Williams, Ballantine Books, 2014

\**Dans les armoires de l'impératrice Joséphine : La collection de costumes féminins du château de Malmaison (In the Closets of Empress Josephine: The Collection of Women's Costumes of the Chateau de Malmaison)*, by Celine Meunier, RMN, 2016 (In French)

### **WEEK 3**

#### **Session A: Empress Eugenie**

\**Eugénie: The Empress and her Empire*, by Desmond Seward, Thistle Publishing, 2013

\**The Age Of Worth: Couturier to the Empress Eugenie*, by Edith Saunders, Indiana University Press, 1955

#### **Session B: Queen Victoria**

\**Queen Victoria*, by Lytton Stacey, Harcourt Brace Jovanovich, 1921

\**Victoria: A Life*, by A. N. Wilson, Penguin Press, 2014

\**Dressing Queen Victoria: An Intimate Story*, by Sylvia Barbara Soberton, Create Space Independent Publishing Platform, 2017

### **WEEK 4**

#### **Session A: The Duke & Duchess of Windsor**

*The Woman He Loved: The Story of the Duke & Duchess of Windsor*, by Ralph G. Martin, Star Books, 1975

\**That Woman: The Life of Wallis Simpson, Duchess of Windsor*, by Anne Sebba, St. Martin's Griffin, 2013

\**The Duchess of Windsor: The Secret Life*, by Charles Higham, McGraw Hill, 1988

*King Edward VIII: The Definitive Portrait of the Duke of Windsor*, by Phillip Ziegler, Ballantine Books, 1992

\**The Windsor Style*, by Suzy Menkes, Salem House Publishing, 1988

#### **Session B: Diana Vreeland**

\**Diana Vreeland: The Eye Has to Travel*, by Lisa Immordino Vreeland, Harry N. Abrams, 2011

*Empress of Fashion: A Life of Diana Vreeland*, by Amanda Mackenzie Stuart, Harper Perennial, 2013

\**D. V.*, by Diana Vreeland, Ecco, 2011

## **WEEK 5**

### **Session A: Christian Dior**

*Christian Dior: The Biography*, by Marie-France Pochna with an Introduction by John Galliano, Overlook Press, 2009

\**Christian Dior: The Man Who Made the World Look New*, by Marie-France Pochna, Arcade Publishing, 1997

### **Session B: Marilyn Monroe**

*Marilyn Monroe: The Private Life of a Public Icon*, by Charles Casillo, St. Martin's Press, 2018

*Marilyn in Fashion: The Enduring Influence of Marilyn Monroe*, by Christopher Nickens, Running Press, 2012

\**Dressing Marilyn: How a Hollywood Icon Was Styled by William Travilla*, by Andrew Hansford and Karen Homer, Applause Theatre & Cinema Books, 2012

## **WEEK 6**

### **Session A: Grace Kelly**

*High Society: The Life of Grace Kelly*, by Donald Spoto, Crown Archetype, 2009

\**Grace Kelly Style*, by H. Kristina Haugland, Victoria & Albert Museum, 2010

### **Session B: Audrey Hepburn**

*Enchantment: The Life of Audrey Hepburn*, by Donald Spoto, Three Rivers Press, 2007

\**Audrey and Givenchy: A Fashion Love Affair*, by Cindy De la Hoz, Running Press, 2016

## **WEEK 7**

### **Session A: Jacqueline Kennedy Onassis**

*America's Queen: The Life of Jacqueline Kennedy Onassis*, by Sarah Bradford, Viking, 2000

\**A Thousand Days of Magic: Dressing Jacqueline Kennedy for the White House*, by Oleg Cassini, Rizzoli, 2015

### **Session B: Twiggy**

\**Twiggy: A Life in Photographs*, by Terence Pepper *et al.*, National Portrait Gallery Publications, 2009

*Twiggy in Black and White: An Autobiography*, by Twiggy Lawson, Simon & Schuster Ltd., 1997

**WEEK 8**  
**Session A: Cher**

\**Cher: All I Really Want to Do*, by Daryl Easlea and Eddi Fiegel, Backbeat Books, 2013

*The Cher Bible*, by Daniel Wheway, Create Space Independent Publishing Platform, The Ultimate Edition, 2018

**Session B: David Bowie**

\**David Bowie Style*, by Danny Lewis, Bloomsbury USA, 2012

*David Bowie: A Life*, by Dylan Jones, Crown Archetype, 2017

**WEEK 9**  
**Session A: Diana, Princess of Wales**

*Diana: Her Life in Fashion*, by Georgina Howell, Rizzoli, 1999

*Dressing Diana*, by Tim Graham and Tamsen Blanchard, Welcome Rain Publishers, 1998

*Diana: Her True Story -- In Her Own Words*, by Andrew Morton, Simon & Schuster, Anniversary Edition, 2017

**Sessions B: Anna Wintour**

\**Front Row: Anna Wintour -- What Lies Beneath the Chic Exterior of Vogue's Editor in Chief*, by Jerry Oppenheimer, St. Martin's Griffin, 2006

*Vogue and The Metropolitan Museum of Art Costume Institute: Parties, Exhibitions, People*, by Hamish Bowles with an Introduction by Anna Wintour, Harry N. Abrams, 2014

**WEEK 10**  
**Session A: Madonna**

\**Madonna: An Intimate Biography of an Icon at Sixty*, by J. Randy Taraborrelli, Sidgwick & Jackson Ltd, 2018

*Madonna Style*, by Stacey Appel, Omnibus Press, 2012

**Session B: Lady Gaga**

*Gaga*, by the Editors of Conde Nast, 2017

*Lady Gaga X Terry Richardson*, by Lady Gaga and Terry Richardson, Grand Central Publishing, 2012

*Gaga*, by Johnny Morgan, Sterling, 2010

*Lady Gaga and the Sociology of Fame: The Rise of a Pop Star in an Age of Celebrity*, by Mathieu Deflem, Palgrave Macmillan, 2017

***\*PLEASE NOTE: Books marked with (\*) are owned by the coordinator and are available for loan to class participants to assist with presentations or for further study.***