



Fashion Icons 2.0: A Stylish Encore!

*Lifelong Learning Collaborative
Spring 2023
Kip Brott, Coordinator*

Fashion Icons 2.0: A Stylish Encore!

Tuesdays, 10:00 AM - 12:00 PM

March 21 - May 9, 2023

Course Description

Welcome to ***Fashion Icons 2.0 – A Stylish Encore!*** This is an updated version of a course previously offered at LLC in Fall, 2019. Our curriculum has been reconsidered and enhanced.

We'll still cover numerous fashion icons from Marie Antoinette to Lady Gaga, including Empress Josephine & Empress Eugenie, the Duchess of Windsor, Grace Kelly, Marilyn Monroe, Jacqueline Kennedy Onassis, Cher, and Madonna. But we'll also highlight three fashionable women of color this time around – Josephine Baker, Eva Peron, and Michelle Obama. Plus we'll watch two delightful films – a documentary entitled *The Eye Has to Travel* featuring the legendary Diana Vreeland and *Funny Face*, a romantic romp through the fashion world starring the incomparable Audrey Hepburn.

The course has been streamlined to run for eight weeks and it's open to everyone, even if you took it before. So join us as we explore with a fresh eye how personal style, fashion, culture, and history are dynamically interrelated -- ***bravo, a stylish encore!***

Format

Each class member will give a presentation on one of our featured icons. Two fashion-themed films with class discussions to follow are also on the agenda.

Resources/Expenses

The coordinator will assign online reading material and YouTube videos that are to be reviewed before each class session. No expenses.

Coordinator

Kip Brott

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Kip Brott is a card-carrying fashion aficionado who earned his BA and MA degrees in art history from UCLA. He has also taken courses in fashion history at RISD, the Fashion Institute of Technology, and Parsons School of Design, and he has previously coordinated several other popular LLC courses on the history of fashion.

Weekly Schedule
Fashion Icons 2.0: A Stylish Encore!
Spring 2023

| <i>Week</i> | <i>Date</i> | <i>Session A</i> | <i>Session B</i> |
|-------------|-------------|--|--|
| 1 | March 21 | Welcome to the Course & <u>What's a Fashion Icon Anyway?</u> Presentation: Kip Brott | Marie Antoinette & A Tale of Two Empresses: <u>Josephine & Eugenie</u> Presentation: Kip Brott |
| 2 | March 28 | <u>Duchess of Windsor</u> Presentation: Sonie Price & Rose Gergel | <u>Josephine Baker</u> Presentation: Sidney Okashige |
| 3 | April 4 | <u>Documentary Film Day</u> Diana Vreeland: The Eye Has to Travel | <u>Discussion to Follow</u> Lead Comments: Helen MacDonald |
| 4 | April 11 | <u>Eva Peron</u> Presentation: Rosalind Kurzer | <u>Grace Kelly</u> Presentation: Celene Healy & Mary Ellen O'Sullivan |
| 5 | April 18 | <u>Hollywood Film Day</u> Audrey Hepburn: Funny Face | <u>Discussion to Follow</u> Lead Comments: Roberta Segal & Helen Macdonald |
| 6 | April 25 | <u>Marilyn Monroe</u> Presentation: Susan Baugh | <u>Jacqueline Kennedy Onassis</u> Presentation: Norma Rossi Mead & Mary Welch |
| 7 | May 2 | <u>Cher</u> Presentation: Pat Moriarty & Betty Havrylik | <u>Madonna</u> Presentation: Shirley DiMatteo |
| 8 | May 9 | <u>Michelle Obama</u> Presentation: Liz Maltby & Sue Remington | <u>Lady Gaga</u> Presentation: Gordon Hayes |

Weekly Reading & Video Assignments

Fashion Icons 2.0: A Stylish Encore!

Week 1 – March 21



Session A

**Welcome to the Course
What's a Fashion Icon Anyway?**

Session B

**Marie Antoinette &
A Tale of Two Empresses: Josephine & Eugenie
Presentation: Kip Brott**

Reading Assignment

***What Is a Fashion Icon?* by Simon Doonan, *Slate Magazine*, November 2011 (5 pages)**

A somewhat tongue-in-cheek article with accompanying slides by Simon Doonan, former Creative Ambassador-at-Large for the American chain of luxury department stores Barneys.

http://www.slate.com/articles/life/doonan/2011/11/fashion_icons_the_seven_kinds_.html

***Marie Antoinette: History's Controversial Fashion Queen*, by Lauren Nitschke, *The Collector*, December 14, 2021 (14 pages including numerous illustrations)**

The fabulous Marie Antoinette – Queen of Fashion – lives on as a fashion icon to this day!. As the author of this article states at the outset, "Perhaps no other woman in history has made such an impact on fashion, both in her time and in ours, than Marie Antoinette. This is how she did it."

<https://www.thecollector.com/marie-antoinette-controversial-fashion-queen/>

***Josephine and Juliette: Neoclassical Goddesses of Paris Fashion*, by Hazel Smith, *Bonjour Paris* website, October 2016 (10 pages)**

Chief trendsetters Empress Josephine and socialite Madame Juliette Recamier led the way in the neoclassical fashion craze that swept the new empire after the French Revolution.

<https://bonjourparis.com/fashion/josephine-and-juliette-neoclassical-goddesses-of-paris-fashion/>

Charles Frederick Worth, the Empress Eugenie, and the Invention of Haute Couture, by Olivier Courteaux, Napoleon.org (10 pages)

Olivier Courteaux, who holds a Doctorate in History from the University of Paris-Sorbonne, discusses how the collaboration evolved between Empress Eugenie and Charles Frederick Worth, the “Father of Haute Couture.”
<https://www.napoleon.org/en/history-of-the-two-empires/articles/charles-frederick-worth-the-empress-eugenie-and-the-invention-of-haute-couture/>

Videos

Jane Fonda Talks About Being a Fashion Icon, 2015 (4minutes)

Jane Fonda is an American actress, writer, political activist, fitness guru, and former fashion model.
<https://www.youtube.com/watch?v=zQSRojxu-kY>

“Arrival of Marie Antoinette in France” – Scene from the film “Marie Antoinette” directed by W. S. Van Dyke, 1938 (3 minutes)

In this 1938 MGM biopic – high camp, to be sure – the costumes are frothy, over-the-top Rococo confections which are still an absolute marvel of excess today. Norma Scherer chews up the screen as Marie Antoinette, but the famous Queen’s tragic plight is dealt with sensitively.

https://www.youtube.com/watch?v=KHJnQoZm_RM

“Shopping” -- Scene from the film “Marie Antoinette” directed by Sophia Coppola, 2006 (3 minutes)

In this cinematic depiction from 2006, Marie Antoinette (Kirsten Dunst) indulges her extravagant shopping habits and revels in the decadent luxury of her royal world before the French Revolution, all the while devouring eye-popping pastries & the very best champagne. The latest fabrics and shoes create a visual whirlwind for the viewer!

<https://www.youtube.com/watch?v=jfyL8qAxvPU>

Our Dear Josephine Bonaparte, Helen Keller Channel, 2010 (5 minutes)

A loving video tribute to Empress Josephine of France – “Napoleon’s Bride” – whose neoclassic fashions (with celebrated Empire waist) became the toast of post-Revolutionary France.

https://www.youtube.com/watch?v=W_dthkHw-eg

Empress Eugenie: The Most Fashionable Woman in Europe, Lavish History, 2022 (6 minutes)

Eugénie de Montijo, wife of Emperor Napoleon III, was Empress of the French from 1853-1870. The most fashionable woman in Europe, her fame eventually spread & she became known as “The First Fashion Icon of the New World.” She restored the French luxury industry to what it is today.

<https://www.youtube.com/watch?v=och5GtDtmHo>

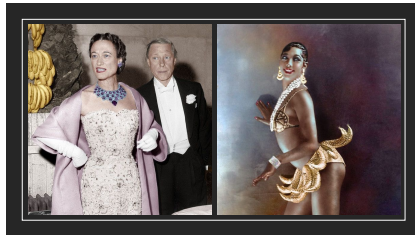
Video (Optional)

Project Runway, Season 3, Episode 5: Iconic Statement, 2006 (43 minutes)

In this episode of the Emmy-winning reality TV series, the designers must modernize a look for celebrated fashion icons, including Marilyn Monroe, Audrey Hepburn, Jacqueline Kennedy Onassis, and Cher!

<https://www.dailymotion.com/video/x6l12j0>

Week 2 – March 28



Session A

The Duchess of Windsor

Presentation: Sonie Price & Rose Gergel

Reading Assignment

Wallis Simpson's Most Iconic Style Moments, by Susan Devaney, *British Vogue*, April 7, 2020

A comprehensive pictorial tribute to the Duchess of Windsor – always in the latest clothes – who captured the world's imagination after she married a king who had forsaken his crown just for her!

<https://www.vogue.co.uk/gallery/wallis-simpson-style-file>

Duke and Duchess of Windsor, by Andrew Bolton, *Love to Know Fashion and Beauty Website* (21 pages)

Andrew Bolton, Head Curator of the Metropolitan Museum of Art's Costume Institute in New York City, maintains that, as individuals, the influence of the Duke and Duchess of Windsor on 20th century fashion was considerable, but combined it was unassailable.

<https://fashion-history.lovetoknow.com/fashion-history-eras/duke-duchess-windsor>

Videos

Vanity Fair's *The Best Dressed Women of All Time: Wallis Simpson*, Vanity Fair, 2014 (2 minutes)

Vanity Fair's Amy Fine Collins talks about the Duchess of Windsor's winning style and what made her a spellbinding fashion icon.

<https://www.youtube.com/watch?v=jPdLjnVwBgg>

"Wallis and Edward," Scene from the film "W.E.," directed by Madonna, 2011 (2 minutes)

In this film clip Mrs. Simpson (Andrea Riseborough) and Edward, Prince of Wales (James D'Arcy) flirt and dance as they discuss such topics as romance and marriage.

<https://youtu.be/cvWCczMAwo>

"W.E.: Ending Scene," Veronique Laurent, 2016 (4 minutes)

The Duchess of Windsor – in treader pants, colorful brocade top, & flats – dances *The Twist* for the Duke at his request as he lays dying. Later, an imaginary conversation about life & love with her latter-day protegee.

<https://www.youtube.com/watch?v=tU0kUtust7I>

Session B
Josephine Baker
Presentation: Sidney Okashige

Reading Assignment

Style Icon: A Look at the Undeniably Fabulous Josephine Baker, by Ellie, Splendid Habitat, February 28, 2015

This article contains a brief bio & many wonderful photographs of Josephine Baker, who rose from poverty to become the first world-famous African American female entertainer. Not to be missed!

<https://www.splendidhabitat.com/style-icon-a-look-at-the-undeniably-fabulous-josephine-baker/>

Josephine Baker Was the Star France Wanted -- & the Spy It Needed, by Lauren Michele Jackson, The New Yorker, August 8, 2022

An informative analysis of Josephine Baker's paradoxical life – highly visible cabaret performer & secret agent alike, passionate about her work in both lines of endeavor. As the author states, "The most public of figures in her heyday, she pulled off the trick of vanishing into visibility, of disappearing into the limelight."

<https://www.newyorker.com/magazine/2022/08/15/josephine-baker-was-the-star-france-wanted-and-the-spy-it-needed-damien-lewis-agent-josephine>

Videos

Josephine Baker's Banana Dance, Lilli Barbera, 2017 (16 minutes)

An extraordinary tribute to Josephine Baker – "the girl in the banana skirt"-- who became a legend very fast as both a celebrated performer & a renowned humanitarian. With characteristic simplicity, Ernest Hemingway described her as "the most sensational woman anyone ever saw."

<https://www.youtube.com/watch?v=P6OYsNid2YU>

Josephine Baker Enters France's Pantheon, FRANCE24English, 2021 (19 minutes)

In a stirring ceremony, French President Emmanuel Macron inducts Josephine Baker into France's Pantheon, the revered temple on Paris' Left Bank. In his moving speech, Macron states that, "You enter the Pantheon because you love France."

<https://www.youtube.com/watch?v=f5h4CIV1d4Q>

Week 3 – April 4



Diana Vreeland

Documentary Film: The Eye Has to Travel

*We'll watch this captivating documentary followed by a class discussion
with lead comments by Helen MacDonald*

Reading Assignment

***The Cult of Diana*, by Amy Fine Collins, *Vanity Fair*, November 1993 (15 pages)**

Long before her death in 1989, Diana Vreeland had passed into the realm of cultural icons. In this article Amy Fine Collins takes the measure of the woman who, for much of the 20th century, defined fashion.

<https://www.vanityfair.com/culture/1993/11/diana-vreeland-199311>

Videos

Trailer for the film “Diana Vreeland: The Eye Has to Travel,” directed by Lisa Immordino Vreeland, 2011 (3 minutes)

This film is an intimate portrait and a vibrant celebration of Diana Vreeland, an enduring icon whose influence changed the face of fashion, beauty, art, publishing, and culture forever during her fifty-year reign as the “Empress of Fashion.”

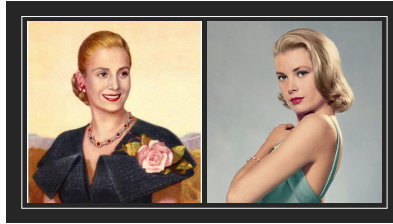
<https://www.youtube.com/watch?v=AnvI0xgIJe8&list=PLpO2QjTVNCbh0wSXCOTiP8BMw7ry7nMH1&index=5>

“Think Pink” -- Scene from the film “Funny Face,” 1957 (5 minutes)

The character of fashion editor Maggie Prescott, played by actress Kay Thompson in this stylish cinematic romp, was purportedly based on Diana Vreeland.

<https://www.youtube.com/watch?v=KX6TaA6IRkk>

Week 4 – April 11



Session A

Eva Peron

Presentation: Rosalind Kurzer

Reading Assignment

***How Eva Peron's Style Influenced Politics*, by Vienna Vernose, CR Fashionbook, June 21, 2019**

Fashion was always a key element for Eva Peron in the controversial political career of her & her husband, President Juan Peron of Argentina. As revolutionary First Lady, Eva Peron traveled to Spain, Italy, Portugal, France, Switzerland, & Monaco in 1947 to further diplomatic relations and learn more about social welfare programs in these countries. She used her magnificent wardrobe, designed by Argentinian fashion houses such as Henriette, Bernarda, and Paula Nateloff, to make a dramatic impression on the populace during her travels. Eva adopted French fashions after her return home, including designs by Dior and Jacques Fath.

<https://crfashionbook.com/culture-a28101229-eva-peron-fashion-madonna-history-argentina/>

***The Only Queen Dressed by Dior*, by Cynthia Di Cancia, Wellum, March 8, 2018**

Author Cynthia Di Cancia, herself Argentinian by birth, gives us a penetrating essay with great photos of Eva Peron's fashion legacy: seventy years later, Eva remains a national fashion icon.

<https://welum.com/article/queen-dressed-dior/>

Videos

***Eva Peron - Former First Lady of Argentina, Biography*, 2014 (4 minutes)**

Born illegitimate in poverty, Eva Marie Duarte grew up to become a beautiful radio actress who caught the eye of government official Juan Peron. They married & enjoyed a meteoric rise to the top when he was elected President of Argentina. She eventually was named "Spiritual Leader of the Nation" & used fashion to fortify her political image, always dedicated to the fight for the rights of women & improving the lives of the poor.

<https://www.youtube.com/watch?v=ZuOp04Z2yzQ>

***"Rainbow High" sung by Madonna, Eurovision Gold*, 2013 (2 minutes)**

This clip from the 1996 film "Evita" shows Eva Peron, played by Madonna, manipulating her glamorous image to captivate the hearts of millions of Argentine voters across the nation – fashion branding of the highest order!

<https://www.youtube.com/watch?v=hwLFfTucrIY>

Session B
Grace Kelly
Presentation: Celene Healy & Mary Ellen O'Sullivan

Reading Assignment

Grace Kelly's Style, by Eugenie Trochu, *Vogue France*, February 3, 2021

A sophisticated look at the inimitable style of Grace Kelly, with 11 classic photographs of the Hollywood movie star who became Princess of Monaco when she married Prince Rainier in 1956 in a wedding watched around the world.

<https://www.vogue.fr/fashion/fashion-inspiration/diaporama/grace-kellys-style/13800>

Video

Grace Kelly: Princess and Style Icon, 2012 (5 minutes)

This video presents highlights of the Grace Kelly exhibition organized by the Victoria & Albert Museum and the Grimaldi Foundation in 2012. Note the catchy jazz score featuring "Love and Learn" by Harold Arlen and Ira Gershwin from the movie "The Country Girl," for which Ms. Kelly won the Academy Award for Best Actress in 1954.

<https://www.youtube.com/watch?v=xXf4z7Um89M&feature=youtu.be>

Week 5 –April 18



Audrey Hepburn

Film: *Funny Face*

We'll watch this romantic romp through the world of high fashion, Hollywood style, followed by a class discussion with lead comments by Roberta Segal & Helen MacDonald

Reading Assignment

***Givenchy and Hepburn: The Original Brand Ambassadors*, by Vanessa Friedman, New York Times, March 2018 (7 pages)**

Hubert de Givenchy and Audrey Hepburn, a gifted designer and his celebrated actress muse, defined a relationship that has become the gold standard of almost every brand.

<https://www.nytimes.com/2018/03/13/fashion/hubert-de-givenchy-audrey-hepburn-designer-muse.html>

Videos

***Funny Face Trailer*, DerFilmReZenSenT, May 1, 2017 (2 minutes)**

Audrey Hepburn dazzles as a bookish shopgirl turned sensational international supermodel in this 1957 film, a delightful Hollywood fantasy co-starring Fred Astaire with Kay Thompson in the role of a powerful fashion magazine editor allegedly based on Diana Vreeland.

https://www.youtube.com/watch?v=M73cd_oWf3o

***It's So Audrey! A Style Icon*, 2007 (8 minutes)**

A heartfelt documentary tribute to the ultra-iconic fashion style of Audrey Hepburn – “everybody’s darling” -- and the unprecedented effect she has had on the world of fashion. In a notoriously cutthroat, back-biting industry, nobody ever had a bad word to say about her,

<https://www.youtube.com/watch?v=Xxw1tLFAty8&feature=youtu.be>

Week 6 – April 25



Session A

Marilyn Monroe

Presentation: Susan Baugh

Reading Assignment

Marilyn Monroe, The Eternal Shape Shifter, by Lois Banner, *Los Angeles Times*, August 2012 (2 pages)
In this insightful op-ed Lois Banner, Professor of History & Gender Studies at the University of Southern California, notes that the extraordinary breadth of Marilyn Monroe's image enables new generations to see her in differing ways.
<http://articles.latimes.com/2012/aug/05/opinion/la-oe-0805-banner-marilyn-monroe-icon-biography-20120805>

The Radical Anti-Fashion of Marilyn Monroe, by Elizabeth Winder, *The Cut/Spring Fashion Issue*, March 2017 (5 pages)

Despite the legendary photos of Marilyn Monroe in glamorous costumes & gowns, her personal "I-don't-care" fashion style was an indication that she valued her mind far more than her celebrated body.

<https://www.thecut.com/2017/03/the-radical-anti-fashion-of-marilyn-monroe.html>

Video

"Diamonds Are A Girl's Best Friend," performed by Marilyn Monroe in the film "Gentlemen Prefer Blondes," 1953 (6 minutes)

In one of her most unforgettable scenes, Marilyn as Lorelei Lee dazzles in a hot pink satin dress designed by William Travilla. This video is pure magic!

<https://www.youtube.com/watch?v=bfsnebJd-BI&feature=youtu.be>

Session B

Jacqueline Kennedy Onassis

Presentation: Norma Rossi Mead & Mary Welch

Reading Assignment

Inside the Tragic Strength of Jacqueline Kennedy Onassis: How the Iconic First Lady Became the Picture of Poise and Heartbreak, by Natalie Finn, *E-News*, July 2018 (17 pages)

Jacqueline Kennedy Onassis, a paragon of fortitude and determination in the face of adversity, was also a tastemaker for the ages who inspired the fashion choices of countless women in her wake.

<https://www.eonline.com/news/955569/inside-the-tragic-strength-of-jacqueline-kennedy-onassis-how-the-iconic-first-lady-became-the-picture-of-poise-and-heartbreak>

Videos

A Thousand Days of Magic: Dressing Jacqueline Kennedy for the White House, Rizzoli Books, 2015 (3 minutes)

Renowned designer Oleg Cassini, who has written his memoirs of working closely with Jacqueline Kennedy during her White House years, once said, "I dressed her as a star in a major film – which she was..."

<https://www.youtube.com/watch?v=UCOaBGJmdKQ&feature=youtu.be>

Jackie's White House Tour, February 14, 1962 (5 minutes)

In 1962 First Lady Jacqueline Kennedy gave an exclusive televised tour of the White House, hosted by CBS's Charles Collingwood. In this brief clip Mrs. Kennedy, dressed in a red wool suit designed by Oleg Cassini with an elaborate bouffant hairdo popular at the time, guides us through the State Dining Room.

<https://www.youtube.com/watch?v=Ft1wgQ0VYrc>

Jackie: "I Will Walk with Jack," eOneAnZ, 2017 (2 minutes)

Natalie Portman gave a critically acclaimed performance as Jacqueline Kennedy in the 2016 movie "Jackie."

In this scene, wearing a simple navy-blue sleeveless dress, she asserts her authority quietly, but with steel-edged determination, to political advisor Jack Valenti (played by Max Casella) regarding the funeral arrangements for her recently assassinated husband.

<https://www.youtube.com/watch?v=7J5f3IIhadQ>

WEEK 7 – May 2



Session A

Cher

Presentation: Pat Moriarty & Betty Havrylik

Reading Assignment

How Cher Transformed Fashion and Became One of the Most Influential Style Icons in Red Carpet History, by Brooke Mazurek, Billboard, May 2017 (4 pages)

During her career of more than 50 years that has spanned recording, television, and film, Cher's skin-baring, sequin-drenched ensembles have influenced a legion of designers and performers -- she was the original red carpet renegade!

<https://www.billboard.com/articles/news/lifestyle/7800945/how-cher-transformed-fashion-and-became-one-of-the-most-influential>

Videos

Cher Biography: Life & Career of the Singer & Actress, WatchMojo.com, 2012 (6 minutes)

With six decades of fame under her belt, pop icon Cher has never been afraid to take a risk. In this brief video, we follow her music and style evolution from 60's hippie to TV personality to cinematic star.

<https://www.youtube.com/watch?v=EqlJxdQ2vuc>

Cher Wins Best Actress: 1988 Oscars (4 minutes)

Wearing an exotic creation designed by Bob Mackie, Cher makes a touching speech at the 1988 Oscar ceremonies, where she won the award for Best Actress for her performance in "Moonstruck."

<https://www.youtube.com/watch?v=raybaccaAaU>

Session B

Madonna

Presentation: Shirley DiMatteo

Reading Assignment

Madonna: Style File, by Kasia Hastings, British Vogue, May 3, 2019

As the author of this article from British Vogue says of superstar Madonna in her opening sentence, "Material girl, queen of pop and mother of reinvention, Madonna is an indisputable icon who has been delivering striking fashion moments for more than three decades." That about sums it up!

<https://www.vogue.co.uk/gallery/madonnas-style-evolution>

Videos

How Madonna Became a Fashion Icon, Fashion Mentor, 2020 (10 minutes)

Madonna became a fashion icon in the 1980's & is still on top of her game today at age 64 – yes, hard to believe! Her ever-evolving style has become her trademark, from early punk to the unforgettable conical bra by sensational French designer Jean Paul Gaultier to her most recent persona Madame X.

<https://www.youtube.com/watch?v=sVPsyS3cvTg>

“Vogue,” Sung by Madonna, 1990 (5 minutes)

"Vogue" is a song by from Madonna's album "I'm Breathless" released in 1990. Madonna was inspired by dancers/choreographers Jose Gutierrez and Luis Camacho (of the Xtravaganza House group in New York), who introduced her to stylized dance moves called "vogue-ing" at the Sound Factory club in NYC.

<https://www.youtube.com/watch?v=GuJQSAiODqI&feature=youtu.be>

Madonna -- Woman of The Year Speech, Billboard, 2016 (10 minutes)

Madonna's powerful acceptance speech for the Woman of the Year Award from Billboard Magazine in 2016 summarizes her challenges & achievements as a woman, a feminist, an artist, and a human being.

<https://www.youtube.com/watch?v=c6Xgbh2E0NM>

WEEK 8– May 9



Session A

Michele Obama

Presentation: Elizabeth Maltby & Susan Remington

Reading Assignment

Style File: Michele Obama, by Julia Neel, British Vogue, January 18, 2019

A comprehensive look at our first African American First Lady Michele Obama, who left her mark as a fashion icon with her distinctive style & heartfelt support of American designers including Michael Kors, Narciso Rodriguez, & Thakoon.

<https://www.vogue.co.uk/gallery/michelle-obama-style>

Videos

Michele Obama's Best Fashion Moments, Harper's Bazaar UK, 2021 (3 minutes)

An informative look at Mrs. Obama's fashionable wardrobe as she travels worldwide dressed in clothes designed by a wide range of designers, from Isabelle Toledo to Christian Siriano to J. Crew! "First and foremost, I wear what I love," the pragmatic Michelle Obama once said in an interview.

<https://www.youtube.com/watch?v=yRs7aNbLRB8>

Michele Obama: First Lady & Fashion Icon, Associated Press, 2009 (2 minutes)

A video from the early days of Barack Obama's Presidency commends Mrs. Obama's style as very modern, very populist, & very American – the First Lady "designers & style watchers had been waiting for!"

<https://www.youtube.com/watch?v=uQYBjCH7QqY>

Session B

Lady Gaga

Presentation: Gordon Hayes

Reading Assignment

These 73 Outfits Prove That Lady Gaga is Fashion's Ultimate Shapeshifter, by Christian Allaire, Vogue, July 11, 2022

Nobody does it quite like Lady Gaga – her genius is her ability to transform, reimagine, & recreate! Take a look at her ever-evolving style over the years, from her notorious "Meat Dress" to the voluminous red silk faille skirt & navy blue cashmere jacket with gold dove brooch, by Daniel Roseberry of The House of Schiaparelli, that she wore to President Biden's inauguration, where she sang the national anthem.

<https://www.vogue.com/slideshow/lady-gaga-best-outfits-fashion-moments>

Videos

Lady Gaga on the Meat Dress & 19 Other Iconic Looks, British Vogue, 2021 (19 minutes)

In her own words, Lady Gaga describes to British Vogue her unique fashion journey prior to the publication of the December 2021 issue featuring her on the cover.

<https://www.youtube.com/watch?v=gW OSQgHhAc>

“I’ll Always Remember Us This Way,” Lady Gaga, 2018 (4 minutes)

A riveting performance by a very “made down” Lady Gaga from the 2018 film “A Star Is Born,” for which she was nominated for an Oscar as Best Actress.

<https://www.youtube.com/watch?v=5vheNbQlsyU>

Lady Gaga Performing “Fashion” with RuPaul, 2013 (3 minutes)

The incomparable Lady Gaga & fabulous drag queen RuPaul perform “Fashion” – what more is there to say?

<https://www.youtube.com/watch?v=9GsFIL90Mg0>



Guidelines for Presentations
Fashion Icons 2.0: A Stylish Encore!
Spring 2023

FORMAT

Following our historical timeline, each week two participants will give a presentation and lead a discussion for the group, one participant in Session A and the other in Session B.

A. Participants will select the topic of their presentations in advance on a first-come, first-served basis from a list of history's most noteworthy fashion icons prepared by the coordinator. We will need a total of 10 presenters (2 per week for 5 of our weeks), so it will be important that most everyone sign up to present depending on our total enrollment. If you wish, you may double up with a partner so long as all sessions are covered.

B. There are many different formats you may use for your presentation, including Power Point, Google Slides, videos, film clips, flip charts, and handouts. But no matter what format you use, remember that fashion is a visual medium so be sure to include plenty of pictures and visual aids. If you have garments or accessories that are relevant to your topic, bring them along to show to the class! Want to dress up like your icon? Do it!

C. To complement the weekly presentations, the coordinator will assign reading material and videos of reasonable length that are to be reviewed in advance of each class. When you present, you may also wish to suggest an article, video, or some discussion questions to the class ahead of time. If so, you can send out this information yourself, or you can send it to the coordinator and he will forward it to the class. Please try to get this information to your classmates as early as possible (e.g., at least one week ahead).

D. Ideally your presentation should be approximately 30 minutes long with an additional 15 minutes for a discussion led by you afterward, with assistance from the coordinator.

CONTENT

The fashion icons we will study in this course are not just "paper dolls" or "cardboard cutouts" wearing stylish clothes, but actual human beings who have lived (or continue to live) meaningful lives. They have inspired us throughout history with groundbreaking fashion choices, creating a lasting impact for generations to come. With this in mind, you should focus on at least two key factors in your presentations:

A. A biographical study of your fashion icon: Since the subject of our course is a history of fashion icons, place your analysis of their lives in a historical context. Consider such questions as: When and where were they born? Are they still living? What were the key events of their lives and how did these events shape them? Who were the most significant people in their lives in terms of relationships and influence? What did they accomplish in their lives and for what are they best known or remembered in terms of impact on their times?

B. How and why did our icons become icons? Our fashion icons come from many walks of life – including royalty, politics, entertainment, fashion journalism, film, and music. In light of their roles in society and their life experiences, consider how they became known for their fashion choices. What did they wear? Show pictures! Why did they capture the public's imagination? Did their style remain the same or evolve? And what was the scope of their influence on the fashion of their times and subsequently? Answering questions like this will demonstrate one of the key precepts of our course: How personal style, fashion, culture, and history are dynamically interrelated.

RESEARCH

A few suggestions for conducting research on your fashion icon:

A. The Internet has a wealth of information on the lives and fashion impact of our icons. Just enter a search request – for example, “Grace Kelly” or “Grace Kelly fashion” and you may be surprised and delighted at what comes up for your review (e.g., articles, videos, film clips, etc.)!

B. Books and magazines are another great source of information (from the local library -- or try Amazon, Abe, E-Bay, etc. if you care to purchase at nominal cost).

C. The coordinator will provide a selected bibliography useful for preparing presentations or for optional further study. Some of these books are owned by the coordinator and he will be happy to loan them to class participants.

D. Prior discussion of presentation with coordinator: The coordinator welcomes the opportunity to meet with you before your presentation to discuss your topic and strategize on how to present it. Meetings can be scheduled in person or by phone or email.

ADDITIONAL TIPS

A. We will be studying a group of fashion icons from the past 250 years who are a dazzling bunch – so your audience will be geared up in advance to learn more about these remarkable individuals. **Relax and enjoy putting your presentation together for them!**

B. Get organized! Your fellow classmates will get the most from your presentation if it is presented systematically. Make an outline – what do you want to say and when do you want to say it? For example, you could start with an introduction that grabs their attention, continue with an illustrated discussion of your icon's life and fashion impact step-by-step, and end your remarks with a pithy conclusion that stimulates them to learn even more.

C. Please do not read your entire presentation. It is fine to work from notes but be sufficiently familiar with your material that you can speak to your classmates naturally. Eye contact is important too!

D. Rehearse your presentation in advance. Make sure you can move through your content easily within the allotted time. You might want to get feedback by presenting to a fellow classmate, friend, or family member. Listen to their suggestions and revise your remarks to improve your impact on the listener.

E. Check and recheck the technology you are using as part of your presentation. Verify tech compatibility the week before your presentation with the coordinator in the classroom as follows (this will just take a few minutes):

PowerPoint, PDF Files, and Word Files should be saved to a flash drive and brought to class.
Apple Keynote slides should be converted to PowerPoint and then saved to a flash drive.
Google Slides should be sent to the classroom via the “Share” button and using the e-mail address: **classroom@llccm.org**. You will be able to access your slideshow in the classroom via Google Drive and to display it using the Google Slides app.
Please let the coordinator know if you have any questions about this.

F. For additional excellent suggestions please consult LLC’s Collaborative Learning Guidelines, especially pages 16-24. The link on LLC’s website is:

<https://www.lifelonglearningcollaborative.org/wp-content/uploads/Guidelines.pdf>



Selected Bibliography for Further Reading
Fashion Icons 2.0: A Stylish Encore!
Spring 2023

WEEK 1

Session A: Welcome to the Course & What's a Fashion Icon Anyway?

Session B: Marie Antoinette &

A Tale of Two Empresses: Josephine & Eugenie

**Royal Style: A History of Aristocratic Fashion Icons, by Luise Wackerl, Prestel, 2012*

**Star Style: Hollywood Legends As Fashion Icons, by Patty Fox, Angel City Press, 1999*

Fashion Icons: Fashion Trends Throughout the Centuries, by Leen Demeester, Language Publishers, 2013

**Fashion Rebels: Style Icons Who Changed the World through Fashion, Carlyn Cerniglia Beccia, Aladdin/Beyond Words, 2016*

Gay Icons: The (Mostly) Female Entertainers Gay Men Love, by Georges-Claude Guilbert, Macfarland, 2018

**Groundbreaking Fashion: 100 Iconic Moments, by Jane Rocca, Smith Street Books, 2017*

**Queen of Fashion: What Marie Antoinette Wore to the Revolution, by Caroline Weber, Picador, 2007*

**Marie Antoinette's Head: The Royal Hairdresser, The Queen, And The Revolution, by Will Bashor, Lyon's Press, 1st Edition, 2013*

**Fashion Victims: Dress at the Court of Louis XVI and Marie Antoinette, by Kimberly Chrisman-Campbell, Yale University Press, 2015*

**Marie Antoinette: The Journey, by Antonia Fraser, Anchor, 2002*

Rose Bertin, The Creator of Fashion at the Court of Marie-Antoinette, by Emile Langlade, Forgotten Books, 2012 (Originally published 1911)

Rose Bertin : Couturière de Marie-Antoinette, by Michelle Saporì, Librairie Académique Perrin, 2010 (In French)

**Ambition and Desire: The Dangerous Life of Josephine Bonaparte*, by Kate Williams, Ballantine Books, 2014

**Dans les armoires de l'impératrice Joséphine : La collection de costumes féminins du château de Malmaison (In the Closets of Empress Josephine: The Collection of Women's Costumes of the Chateau de Malmaison)*, by Céline Meunier, RMN, 2016 (In French)

**Eugénie: The Empress and her Empire*, by Desmond Seward, Thistle Publishing, 2013

**The Age Of Worth: Couturier to the Empress Eugénie*, by Edith Saunders, Indiana University Press, 1955

WEEK 2

Session A: Duchess of Windsor

The Woman He Loved: The Story of the Duke & Duchess of Windsor, by Ralph G. Martin, Star Books, 1975

**That Woman: The Life of Wallis Simpson, Duchess of Windsor*, by Anne Sebba, St. Martin's Griffin, 2013

**The Duchess of Windsor: The Secret Life*, by Charles Higham, McGraw Hill, 1988

King Edward VIII: The Definitive Portrait of the Duke of Windsor, by Phillip Ziegler, Ballantine Books, 1992

**The Windsor Style*, by Suzy Menkes, Salem House Publishing, 1988

Session B: Josephine Baker

**When Paris Sizzled: The 1920s Paris of Hemingway, Chanel, Cocteau, Cole Porter, Josephine Baker, and Their Friends*, by Mary McAuliffe, Rowman & Littlefield Publishers, 2019

Josephine Baker in Art and Life: The Icon and the Image, by Bennetta Jules-Rosette, University of Illinois Press, 2017

WEEK 3

Diana Vreeland

Documentary Film: *The Eye Has to Travel*

**Diana Vreeland, the Modern Woman: The Bazaar Years, 1936 - 1962*, Edited by Alexander Vreeland, Rizzoli 2015

**Diana Vreeland: The Eye Has to Travel, by Lisa Immordino Vreeland, Harry N. Abrams, 2011*

Empress of Fashion: A Life of Diana Vreeland, by Amanda Mackenzie Stuart, Harper Perennial, 2013

**D. V., by Diana Vreeland, Ecco, 2011*

WEEK 4

Session A: Eva Peron

**Eva Peron: A Biography, by Alicia Dujovne Ortiz, St. Martin's Press, 1995*

**Evita: The Real Life of Eva Peron, by Nicholas Fraser & Marysa Navarro, W. W. Norton, 1996*

**Evita: In My Own Words, attributed to Eva Peron, introduction by Joseph A. Page, The New Press, 1996*

Session B: Grace Kelly

High Society: The Life of Grace Kelly, by Donald Spoto, Crown Archetype, 2009

**Grace Kelly Style, by H. Kristina Haugland, Victoria & Albert Museum, 2010*

WEEK 5

Audrey Hepburn

Film: Funny Face

Enchantment: The Life of Audrey Hepburn, by Donald Spoto, Three Rivers Press, 2007

**Audrey and Givenchy: A Fashion Love Affair, by Cindy De la Hoz, Running Press, 2016*

WEEK 6

Session A: Marilyn Monroe

Marilyn Monroe: The Private Life of a Public Icon, by Charles Casillo, St. Martin's Press, 2018

Marilyn in Fashion: The Enduring Influence of Marilyn Monroe, by Christopher Nickens, Running Press, 2012

**Dressing Marilyn: How a Hollywood Icon Was Styled by William Travilla, by Andrew Hansford and Karen Homer, Applause Theatre & Cinema Books, 2012*

Session B: Jacqueline Kennedy Onassis

America's Queen: The Life of Jacqueline Kennedy Onassis, by Sarah Bradford, Viking, 2000

**A Thousand Days of Magic: Dressing Jacqueline Kennedy for the White House, by Oleg Cassini, Rizzoli, 2015*

WEEK 7

Session A: Cher

**Cher: All I Really Want to Do, by Daryl Easlea and Eddi Fiegel, Backbeat Books, 2013*

The Cher Bible, by Daniel Wheway, Create Space Independent Publishing Platform, The Ultimate Edition, 2018

Session B: Madonna

**Madonna: An Intimate Biography of an Icon at Sixty, by J. Randy Taraborrelli, Sidgwick & Jackson Ltd, 2018*

Madonna Style, by Stacey Appel, Omnibus Press, 2012

Week 8

Session A: Michele Obama

Michele Obama: A Life, by Peter Slevin, Knopf, 2015

**Becoming, by Michele Obama, Crown, 2018*

Session B: Lady Gaga

Gaga, by the Editors of Conde Nast, 2017

Lady Gaga X Terry Richardson, by Lady Gaga and Terry Richardson, Grand Central Publishing, 2012

Gaga, by Johnny Morgan, Sterling, 2010

Lady Gaga and the Sociology of Fame: The Rise of a Pop Star in an Age of Celebrity, by Mathieu Deflem, Palgrave Macmillan, 2017

**PLEASE NOTE: Books marked with (*) are owned by the coordinator and are available for loan to class participants to assist with presentations or for further study.*